
Jeff Johnson Offers The Truth

The Truth by Jeff Johnson

Through "The Truth," Long-Time BET Host and Political Correspondent Jeff Johnson Tackles Today's Top Stories and Delivers a Keen Analysis of the Issues Facing the Black Community

By K. Boxer

With the first African American expected to accept the Democratic nomination for President at the Democratic Convention in August, BET News is planning for an interesting political future. BET plans to unveil a weekly talk show, "The Truth With Jeff Johnson" on Friday, August 15 (11:00 P.M.).

This half-hour program will use a mix of investigative reporting and one-on-one interviews to review the week's events and examine exactly what the top headlines mean for the black community. Known for his in-depth analysis of political, social, and economic problems affecting African Americans, host Jeff Johnson will leave no issue unaddressed. From unique coverage of the 2008 elections to the increase of heart failure in the black population, "The Truth" will go behind the issues and deliver the African American side of the news.

During a special 2008 election report, "The Truth" will travel to Denver for the 45th Democratic National Convention for special daily editions of the show. Broadcasting live from inside the Pepsi Center and Invesco Field, Johnson will provide context and analysis of all of the latest developments of the Democratic Convention, including Senator Barack Obama's speech on Thursday, August 28. He will be joined with other leading media figures such as political strategist and BET J host Keith Boykin; San Francisco District Attorney Kamala Harris; and political pundits Jamal Simmons, Keli Goff, Angela McGlowan. "The Truth" will take a frank look at news, trends, pop culture, current events and politics from an unapologetically Black point of view.

"With the launch of "The Truth With Jeff Johnson," along with all of our other in-depth political coverage, we are providing a unique and necessary perspective on the issues important to the Black community," said Debra L. Lee, Chairman and Chief Executive Officer, BET Networks. "BET News is committed to informing our audience with the news they can't get anywhere else, with a diversity of voices and opinions that our audience demands."

After the Democratic Convention, "The Truth" will resume its regular weekly schedule through the 2008 presidential election and will review key events from the campaign trail and beyond.